

## Student Project Plan: ENG Report with On-Camera Comments

### Description of Completed Project

The student will produce a 60- to 90-second ENG report with the format and structure described in this chapter.

### Format

Each report must contain the following:

1. Story lead-in (on-camera reporter stand-up): A two- to three-sentence lead-in describing the topic, event, or problem involved in the report.
2. On-camera comments, statements, or interviews: These are shot and edited clips of guests on camera discussing appropriate information about the topic. Shots may include interviews or “talking heads.”
3. Reporter narration (off camera): A section of the report includes reporter narration over video clips of the activities being discussed. A variety of shots and camera angles should be used for inserted video clips.
4. Summary and Reporter Tag (on-camera): A two- to three-sentence summary of the event or topic, ending with the reporter’s tag.
5. At least one sound bite must be included in the project.

### Notes

1. Format should follow professional ENG reporting styles. Use of the Rule of Threes should be followed.
2. Total length of the report should not exceed 60 to 90 seconds.

### Evaluation

The completed project will be worth 100 points.

- Reporting (25 points)
- Videography (25 points)
- Editing (25 points)
- Content (25 points)